November 20, 2026

FRIDAY FLASH

Immersive Experience Program Offerings

Give your student members a firsthand look at where their training can take them! SkillsUSA will offer two Immersive Experience programs at the 2027 National Leadership & Skills Conference (NLSC) in Atlanta, June 22–24.



- **Immersive Experience: Construction**
- **Immersive Experience: Transportation & Supply Chain**

Both programs are open to high school and college/postsecondary SkillsUSA members enrolled in related training programs who aren't competing at NLSC. Students will go behind the scenes on industry tours, put their classroom skills to work in hands-on activities and hear directly from industry professionals about what it takes to get started in the field.

As you plan for NLSC, talk with eligible students about participating in this opportunity and the benefits of connecting with industry professionals. The schedule and additional details will be posted on the Immersive Experience microsite.

Immersive Experience flyer

WBL Resource Spotlight: SkillsUSA Job Shadows Guide

Give students a firsthand look at the world of work! Job shadowing allows students to observe industry professionals in action, explore career pathways and gain a better understanding of workplace expectations. The **SkillsUSA Job Shadows Guide** provides educators with practical tools and strategies to plan, implement and evaluate meaningful job shadowing experiences. Whether you're organizing your first job shadow or strengthening an existing opportunity, this guide can help you get started!

Use the guide to plan your job shadow experience! Access it on SkillsUSA Pathful:

1. Find the **Work-Based Learning Toolkit** under Professional Member Benefits and select **More Details**.
2. Locate **Work-Based Learning Guides** and select **Preview**.
3. Choose **Download the Job Shadows Guide**, then select **Download Document**.

»» New On-Demand Work-Based Learning Training

Build your confidence in planning meaningful work-based learning experiences with new on-demand training modules, now available in SkillsUSA Pathful! Explore WBL foundations and strategies for choosing the right experience for your students, all at your own pace.

Find the modules: SkillsUSA Pathful → Work-Based Learning Toolkit → LEARN → WBL Modules

»» Register Before the Break: Free December PD for Advisors

Before you head out for Thanksgiving, save a spot in one of these free sessions. They're built to give you something you can use in your classroom right away.

SkillsUSA Pathful 101 + Employability Tab
Wednesday, Dec. 2 — 4 p.m. or 7 p.m. ET
New to SkillsUSA Pathful, or haven't logged in since fall? Get a guided tour of the platform, then see how the Employability tab can help your students build resumes, find opportunities and work through employability lessons as competition season approaches.

SkillsUSA Advisor Town Hall
Monday, Dec. 7 — 5:30 p.m. ET
In 45 minutes, national staff will cover what you need for the month ahead: timely updates, practical resources and tips to strengthen your chapter.

If your chapter reached CEP Level 1 or 2 last year, you can also look ahead to **Advanced Chapter Excellence Program** on Thursday, Dec. 10.

👉 **See the full schedule and register:** skillsusa.org/advisors/professional-development/

»» Skills That Serve: Building Stronger Communities with the American Red Cross

On Monday, December 14, from 5-6 p.m. ET, join the American Red Cross for an engaging webinar exploring how SkillsUSA members can put their leadership, technical skills, and passion for service to work in their communities. Learn about the Red Cross mission, the five lines of service, and meaningful opportunities for your students to get involved through blood drives, disaster preparedness, volunteer service, community outreach, and more. Discover how you can help students turn their skills into action, strengthen their community, and make a lasting impact through service. You have the power to make a difference beyond the classroom!

How to Register

- Membership submitted? Skills That Serve: Building Stronger Communities with the American Red Cross
- Membership not yet submitted? Complete this registration form to attend.

Gear Up to Level Up

The Level UP Collection is now available in the SkillsUSA Store. It includes tees, caps, a fleece zip hoodie and more!

This is a simple way to bring the theme into your classroom, chapter meetings or competition days. It also works well for officer teams, as a reward for active members or as a thank-you for the volunteers and partners who help your students grow.

Since the theme also serves as the topic for the 2027 Chapter Display, Prepared Speech and Promotional Bulletin Board competitions, wearing it all year keeps it front of mind.

Shop the Level UP Collection → https://www.skillsusastore.org/SkillsUSA/shop/level-up-collection.

November LifeSmarts Challenges Open Through November 30

Quiz Bowl and **Health Knowledge Bowl** teams can prepare for competition with free LifeSmarts challenges, open now through November 30:

- SkillsUSA Quiz Bowl Preparatory Quiz (Varsity grades 9–12 or Junior Varsity grades 6–8)
- SkillsUSA Health and Safety Challenge (Varsity grades 9–12)

Advisors register at Competition.LifeSmarts.org/Register and set the team type to SkillsUSA QB or SkillsUSA HKB. One student serves as team captain, registers, joins the advisor's team, and leads the team through the quiz. Teammates can also register to use the free study tools and practice quizzes.

Get started and find all the resources at LifeSmarts.org/SkillsUSA.

Turn Used Shoes into Opportunities with Funds2Orgs

SkillsUSA chapters now have a new, easy way to raise funds while making a positive impact in their communities. Through our partnership with Funds2Orgs, advisors can launch a shoe drive fundraiser that collects gently worn, used and new shoes.

Chapters earn money based on the number of shoes collected, which helps support student activities, competitions and chapter initiatives. The program is free to start, provides fundraising support and materials, and promotes sustainability by keeping shoes out of landfills while supporting micro-businesses around the world.

Learn how your chapter can get started today by visiting the SkillsUSA Funds2Orgs landing page.

Take Up the Challenge! National Conference Pin and T-shirt Design



SkillsUSA is offering the 2027 National Leadership & Skills Conference (NLSC) Pin and T-shirt Design Challenge to all dues-paying student members. The winning designs will become the official T-shirt and pin for the 2027 NLSC. The challenge is open now, entries must be received by February 1, 2027, at midnight ET, and winners will be announced on February 8. Download the rules below:

- NLSC T-shirt Design
- NLSC Pin Design

Share Your Community Service Stories with SkillsUSA!

The SkillsUSA Champions digital hub provides new content frequently, from inspiring features to stories about the great work chapters and partners are doing. We know your chapters are doing some amazing community service work this holiday season and we would love to write about it. To submit a story idea, send us the details through our "Submit a Story" link, and we'll contact you.