

# 2024 INDIANA PIN DESIGN CONTEST RULES

## “SkillsUSA: NO LIMITS”

1. All designs must be received by the SkillsUSA Indiana State Director by **February 19, 2024**. Email address: [kelly.skillsusa@gmail.com](mailto:kelly.skillsusa@gmail.com) **ALL STUDENTS SUBMITTING A DESIGN MUST REGISTER FOR REGIONALS THE TOP 10 QUALIFIERS WILL ADVANCE TO STATE FROM DESIGNS SUBMITTED AND ADVISORS WILL BE NOTIFIED WITH AMPLE TIME TO REGISTER FOR STATE. THERE WILL NOT BE A PRESENTATION TO DETERMINE THE TOP 10.**

### 2. **Contest Guidelines (FROM THE NATIONAL TECHNICAL STANDARDS)**

1. All entries must be rendered in color (full color or two color).

2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop, or other comparable software such as Inkscape, Gimp, etc. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers.

3. All entries should be submitted with two versions of the art on a single 8.5"x11" page. The larger 7" version is for showing greater detail. The smaller 1 ½" version is to show what the actual pin will look like reproduction size. The larger version must be 7" wide or 7" tall on its largest dimension for judging. The smaller version should be 1 ½" wide or 1 ½" tall on its largest dimension to show how the actual pin will look at reproduction size. Deductions will be taken for every ¼" over or under 7" and every ¼" over or under 1 ½" version. Both designs should be identical. Wording on the pin must reference the name of the state, the year and SkillsUSA. NOTE: both sizes should be readable, but especially at the 1 ½" actual pin size.

4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the pin. The name SkillsUSA must be used, and the proper spelling must be as shown. (SkillsUSA is one word; accurate use of capitalization is required to represent the brand's standards.

5. The design must be the original concept of the student. Use of the students' own original photos, drawings or digital art is highly recommended. Designs may be constructed of small amounts of Creative Commons licensed material, material in the public domain, or commercial stock images. These materials must be accompanied by proof of license and must credit the originator.

6. All copyright laws must be followed in the creation of the design.

### AT THE STATE CONFERENCE:

7. Contestants will deliver a five- to seven-minute presentation regarding their design. Presenter substitutions are not permitted. However, a language translator may be allowed for students with this need. Requests for such must be made at the time of State Registration. Talking points should include:

- a. How the competitor came up with the design of the pin
- b. The process in which the competitor designed the pin
- c. Why the competitor feels it represents his or her state
- d. What its unique qualities are
- e. Why the pin would be desirable to wear, collect, or trade at NLSC

8. After your presentation, the judges will ask questions related to Pin Design, SkillsUSA, production process, professional development, etc.

9. A space will be provided for you to make a tabletop display to promote your pin design/state to the public, for viewing at the State Conference. You will have no more than 28" x 28" table space for this display. It should be no taller than 48" from the tabletop. Your entry submitted for judging will also be in this space. This display can be used in your presentation. This display must be put up prior to the opening ceremony and remain up until 2 pm on 4/20/2024. You will not have electricity or security for your display, so be careful not to leave valuable

items on your display. The display will be judged separate from your interview. Displays may not include hazardous or flammable materials or generate noise. **TABLETOP DISPLAYS WILL BE JUDGED**

Displays will be judged on:

- Neatness
- Overall aesthetic appeal
- Informative/educational value
- Cohesiveness
- Grammar/spelling
- Size
- Originality and creativity
- Overall effort

3. All entries must be emailed as a pdf. format (all type must be converted to outlines)

4. All designs must be designed and submitted by **SkillsUSA student members.**

5. All designs must have a full-color design

6. Members may submit **ONLY ONE** designs per person.

7. Designers may incorporate the 2023-24 theme, National theme- SkillsUSA: NO LIMITS however it is not required

8. All designs must include the name “INDIANA” and/or the state outline. Also, designs must include the letters, “SkillsUSA”. **(Please remember SkillsUSA is one word with upper and lowercase as shown.)** The following date must also be incorporated “2024” or “24”. *Designs may NOT incorporate parts of the national emblem or logo. See Contest Guideline #4!*

9. All entries become the property of SkillsUSA Indiana. Submitting a design indicates that Indiana SkillsUSA has the right to reproduce the design in any media deemed appropriate.

10. All entries must be rendered in color. Keep in mind that pins are created with gold or silver metal. Use that to your advantage in your design. Also, pins come with many options such as spinners, lights, danglers, rockers, and glitter. Do your research and think about how incorporate extras into your design.

11. Please name the file of your artwork with YOUR school’s name and number **AND** in the email also provide the following information in the body of the email: Artist’s name; Advisor’s name; Training program; School address and telephone number. **EXAMPLE OF FILE NAME: YOUR SCHOOL\_P1**, this indicates that you are from Your School, and it is the Pin (P) design submission, and you are student #1(GET THE STUDENT NUMBER FROM YOUR TEACHER) Sample: BakerAcademy\_P1

**ALL STUDENTS MUST SUBMIT THEIR OWN FILES TO THE STATE DIRECTOR... ADVISORS ARE NOT TO SUBMIT THEM.**

14. **ALL** copyright laws must be followed in the creation of the design.

15. The Board of Directors will select the **TOP 10** designs submitted to participate in the State Leadership and Skills Conference. The advisors for each of the Top 10 will be notified so they can register these selected students for the State Conference.

16. **ALL** students moving on to state conference **will give a presentation as part of the contest requirements.** (Please see National Conference rules for presentation questions and requirements. They will be the same for state.) **ALL** students submitting entries for this contest **MUST** register at the regional level to be considered.