



Your Collaborative Partner in Workforce Development and Recruitment



OUR MISSION

SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members. SkillsUSA improves the quality of our nation's future skilled workforce through the development of Framework Skills that include personal, workplace and technical skills grounded in academics. The SkillsUSA Framework defines the mission of our organization.

PERSONAL SKILLS

Purpose: To encourage students to develop essential values, personality traits and personal characteristics that contribute to success in life.

INTEGRITY | WORK ETHIC | PROFESSIONALISM | RESPONSIBILITY | SELF-MOTIVATION | ADAPTABILITY/FLEXIBILITY



WORKPLACE SKILLS

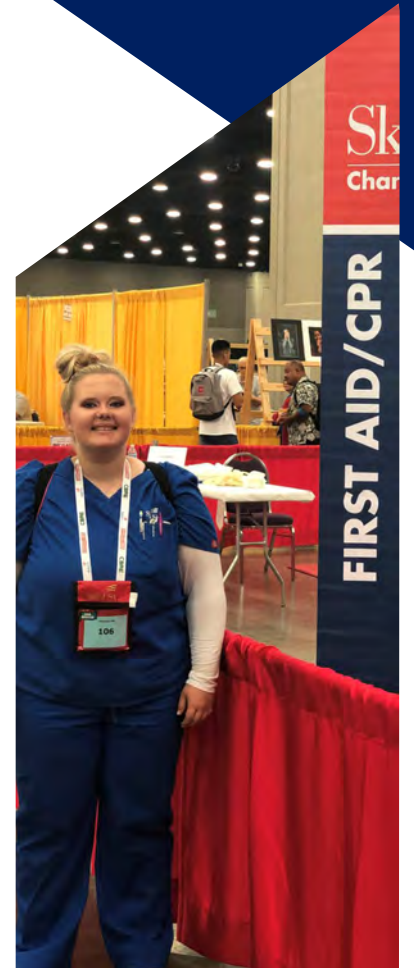
Purpose: To encourage students to develop essential attitudes and abilities for success in the workplace.

COMMUNICATION | DECISION MAKING | TEAMWORK | LEADERSHIP | MULTICULTURAL SENSITIVITY AND AWARENESS | PLANNING, ORGANIZING and MANAGEMENT

TECHNICAL SKILLS

Purpose: To encourage students to develop essential knowledge and competencies for specific job success.

COMPUTER AND TECHNOLOGY LITERACY | JOB SPECIFIC SKILLS | SAFETY AND HEALTH | SERVICE ORIENTATION | PROFESSIONAL DEVELOPMENT

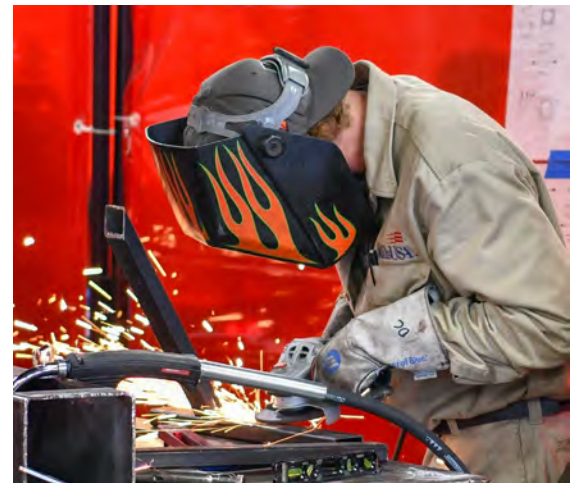




For more than 50 years, SkillsUSA has been preparing the next generation of skilled workers with the technical, personal, and workplace skills defined by the SkillsUSA Framework developed for high school and college/postsecondary students enrolled in career and technical education (CTE) studying the skilled trades. This “learn by doing” approach of hands-on application that includes both technical and employability skill development, guided by a local instructor, has paid dividends for members. In Indiana, SkillsUSA Chapters are found in CTE classrooms in approximately 50 schools across our state. At our core, our membership of 3,200+ students and advisors improves the quality of our state’s future skilled workforce. Our year long program culminates at our State Championships held in the spring.

With SkillsUSA curriculum in our classrooms, we are committed to breaking the noise of competing messages that have long undermined careers in the trades.

We invite you to join forces with The Indiana Association of SkillsUSA, Inc. in a comprehensive partnership to support the growth and strength of the skilled trades.



IGNITE

YOUR POTENTIAL

2024-2025



BUSINESS and INDUSTRY

The **WHY** and **HOW** for employer involvement

THROUGH SKILLSUSA EMPLOYERS CAN:

- ✓ Build a pipeline of talented entry-level workers for your company and industry.
- ✓ Hire students who have learned personal, workplace and technical skills.
- ✓ Retain these skilled employees, saving time and ensuring greater profitability.
- ✓ Build connections with students who are the talent pipeline of the future.
- ✓ Build brand loyalty among students who are your future customers or employees.
- ✓ Create entrepreneurial connections with students.
- ✓ Network with others within your industry.
- ✓ Create community networks and build positive public relations for your community.

RECRUITMENT PATHWAY . . . OPPORTUNITIES

- ✓ Access to local schools and advisors
- ✓ Possible advisory board participation
- ✓ Collaborative worked-based learning
- ✓ Certified workforce candidates



VOLUNTEER

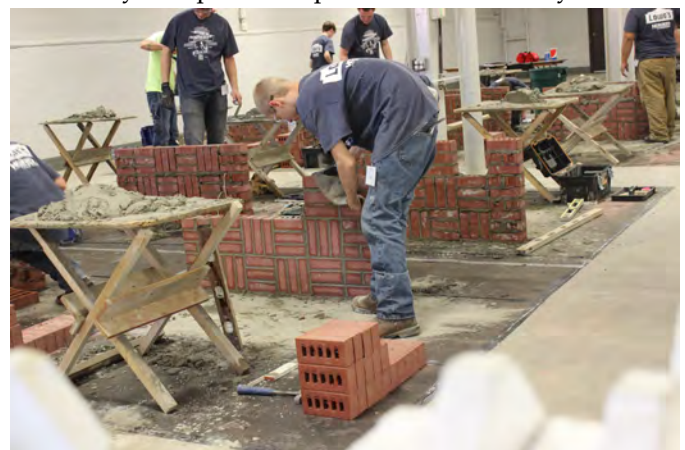
Invest your time in running or judging contests. The Indiana State Championships offers over 80 competitive events showcasing the best career and technical education (CTE) students from across the state. The philosophy is to reward students for excellence, to INVOLVE INDUSTRY in directly evaluating student performance and to keep training relevant to employers' needs.

PROMOTE

As an EXHIBITOR at our TECHSPO during the state championships, your business will have the opportunity to interact with 900-1,000 of Indiana's brightest students.

GIVE

All funds support SkillsUSA Indiana. We have established specific giving and investment opportunities, or if you prefer, a quick conversation can determine to what capacity you would like your sponsorship to serve. Call today!



YOUR TIME is NOW

We know that you have many opportunities to give back to your community and our state. SkillsUSA Indiana needs your support to provide the best and most memorable state championships for our students as well as grow a stronger association that will one day offer scholarship opportunities to our members. On behalf of the Indiana Association of SkillsUSA, Inc., we thank you in advance for making our organization stronger through your volunteerism and your financial support. For further information about our organization, contests, volunteer opportunities, TECHSPO details, and/or a full listing of our board members, please visit our website: skillsusaindiana.org.



Kent Gilchrist– IN Assoc. of SkillsUSA Board of Directors/President

Kelley Baker– IN Assoc. of SkillsUSA/State Director

Yes! We will support SkillsUSA Indiana.

Company Name:	
Contact Name:	
Address:	
Phone:	
Email:	

Sponsorship Opportunity Levels:

Platinum	(Limit 2) All of the benefits below and the opportunity to speak at our opening or closing ceremony at our state championships and exclusive branding during day events offered at Fall Leadership Conference and State Championships and front page branding on our event program.	\$10,000
Gold	All the benefits below and your branding on one exclusive promotional item presented to students and advisors at our State Championships.	\$5,000
Silver	All benefits noted below as well as a complimentary booth and prime placement at our TECHSPO event during our State Championships. As a group, all Silver Partners will receive branding on thank you gifts purchased for our volunteers.	\$2,500
Bronze	Recognition at Opening and Closing Ceremonies of our state conference, printed banner at all events, recognition on our event program viewed by students daily during our State Championships.	\$1,000

\$ _____ enclosed (checks made payable to: Indiana Association of SkillsUSA, Inc.), or you can pay by credit card online: skillsusaindiana.org. Please return this form and payment to:

Kelley Baker, Director of SkillsUSA Indiana/PO Box 34689/Indianapolis/IN/46234

*Indiana Association of SkillsUSA, Inc. is a 501(c)3 non-profit organization.
IRS non-profit tax identification number is 35-6062833.*