2024 INDIANA STATE T-SHIRT DESIGN CONTEST RULES
"SkillsUSA: NO LIMITS"

1. All designs must be received by the SkillsUSA Indiana State Director by **February 19, 2024**. Email address: kelley.skillsusa@gmail.com   ALL STUDENTS SUBMITTING A DESIGN MUST REGISTER FOR REGIONALS

2. Contest Guidelines (From National Technical Standards) *PART ONE AT THIS TIME*

    1. All entries must be rendered in color (full color or up to four color).

    2. Preferably, entries will be created in a design software package such as Adobe Illustrator, Adobe Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.

    3. Artwork submission is 8"x11". The artwork should be a comprehensive design and be displayed as a "proof"— a professional impression of the final design. All entries must be rendered in color. There is no opportunity to "tweak" the design after it has been submitted.

    4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.

    5. **All** copyright laws must be followed in the creation of the design.

    6. T-shirt design submissions must be turned in and received by February 19, 2024 to state director via email.

    7. The front-only T-shirt design will include elements to represent your state and SkillsUSA. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.

    8. The T-shirt designer must specify the color of the shirt that the artwork is intended to be printed onto.

    9. In addition to the T-shirt background color, the designer may use up to four colors in his or her artwork. These colors are "spot colors" and may not be blended or shaded.

    10. The following text must appear on the T-shirt design: "SkillsUSA (STATE NAME)" and the current year.

    11. If chosen in the top 10, students will participate in an interview during the competition. They should be prepared to discuss the overall process and how they came up with their design and color scheme. They should bring all of their preliminary work (sketches, layouts, etc.) with them to the interview.

    12. Contestants will present a five- to seven- minute presentation regarding their design. Talking points should include:
        a. How he or she came up with the design
        b. The process used in developing their design
        c. The design's unique qualities
        d. Why other students/advisors would want to wear it
        e. A defense of design decisions based on the questions/answer session
        f. Describe the printing method of the entry.

    **All entries must be emailed as a pdf. format (all type must be converted to outlines)

3. All designs must be designed and ***submitted by SkillsUSA student members Only. Teachers can NOT submit entries***

4. Members may submit **ONE** design per person.

6. Designers may wish to incorporate the 2023-24 theme, National theme- "SkillsUSA: NO LIMITS". Please note that this is **not** a requirement but <u>strongly suggested</u>. ***FOLLOW NATIONAL TECHNICAL STANDARDS!***

7. All designs must include the name "INDIANA" and/or the state outline. Also, designs must include the letters, "SkillsUSA". ***(Please remember SkillsUSA is one word with upper and lowercase as shown.)*** The following date must also be incorporated "2024" or "24".
PLEASE NOTE*: Designs may **NOT** incorporate **ANY** parts of the national emblem or logo.*

8. All entries become the property of SkillsUSA Indiana. Submitting a design indicates that SkillsUSA Indiana has the right to reproduce the design in any media deemed appropriate.

9. All entries must be rendered in Pantone spot color. Up to four colors ink colors are allowed. All entries should be submitted in color version. If you would like to show a sample on a T-shirt template, that is welcome as well.

12. Please name the file of your artwork with YOUR school name and number **AND** in the email also provide the following information in the body of the email: Artist's name; Advisor's name; Training program; School address and telephone number. EXAMPLE OF FILE NAME: YOUR SCHOOL NAME_T1 , this indicates that you are from YOUR SCHOOL and it is the T-shirt (T) design submission and you are student #1(GET THE STUDENT NUMBER FROM YOUR TEACHER)   Sample: BakerAcademy_T1

13. The Board of Directors will select the **TOP 10** designs submitted to participate in the State Leadership and Skills Conference. The advisors for each of the Top 10 will be notified so they can register these selected students for the State Conference.

15. **ALL** students entering this contest will give a presentation as part of the contest requirements. (Please see National Conference rules for presentation questions and requirements. They will be approximately the same for state.) **ALL** students submitting entries to this contest **MUST** register at the regional level to be considered.