

**2019 INDIANA SkillsUSA CHAMPIONSHIPS  
TASK AND MATERIALS LIST**

SKILL OR LEADERSHIP AREA: ADVERTISING DESIGN

**CONTEST LOCATION:**

Indiana State Fairgrounds West Pavilion  
1202 E. 38<sup>th</sup> St.  
Indianapolis, IN 46205

**DATE:** April 20, 2019

**TIME:** 7:00-7:30am set up at West Pavilion

7:30-8:00am Orientation

8:00am -12:00pm contest

**PURPOSE**

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of advertising design

**CLOTHING REQUIREMENTS:**

*NO SCHOOL LOGO OR SCHOOL AFFILIATION ANYWHERE ON CLOTHING or IT MUST BE COVERED COMPLETELY*

- Men: White polo shirt with black dress pants, black socks and black leather shoes
- Women: White polo shirt with black dress pants or skirt (no higher than knee), black socks or black or skin-tone seamless hose with black leather shoes (no open toe).

**\*AWARDS CEREMONY DRESS CODE\***

*A Dress Code will be enforced during the Awards Ceremony. To accept an award "on-stage", the student must wear the "Official SkillsUSA Uniform", State T-Shirt or the competition attire. NO SHORTS OR HATS!!!*

***EACH COMPETITORS MUST PROVIDE A 1 PAGE RESUME' AT THE BEGINNING OF THE CONTEST, THERE IS A 10 PT. DEDUCTION IF ONE IS NOT TURNED IN AT THIS TIME.***

**Tools to be provided by contestants:**

**All contestants must bring a #2 lead pencil**

**A. Computer Contest:**

Hardware

- a. Hard drive + monitor or laptop
- b. Keyboard + mouse
- c. Surge protector UL approved and 25' extension cord
- d. Any power cords or adapters needed
- e. Extension cord

1. Software

- a. Software is to be pre-loaded on the hard drive brought to the contest.  
Software to be pre-loaded will be your choice of Adobe InDesign, Illustrator [any versions will be permitted].
  - b. Must have ample selection of all variety of fonts [Serif, sans-serif, script, etc.]: Such as; Avant Garde, Helvetica, New Century Schoolbook, Times, Brush Script, Mistral, Pak Avenue, etc.
  - c. Contestants are NOT permitted to have reference manuals for their selected software program[s] during the contest.
  - d. Additional software allowed for support files [NOT TO BE USED FOR PRIMARY LAYOUT PURPOSES]: Adobe Photoshop, Macromedia FreeHand and Painter.
2. Computer portion of the contest:
- a. Contestant will need to know how to do a page layout which includes placing items from a disk, doing color separations, sizing, text wrap, reverse, crop, scale, rotate, etc.

**B. Board Work:**

1. Mandatory
  - a. Assorted pencils + erasers
  - b. Sketchbook or paper
  - c. Drawing/Marker/Graphics Pad
  - d. Rulers
2. Optional
  - a. Ink + technical pens
  - b. Drawing tablet

**Scope of the Contest**

The contest will be judged based on the criteria established in the 2016-17 SkillsUSA Championships Technical Standards.